

Community Involvement

Because we believe that the strength of the business is directly tied to the well-being of the communities where we do business, RBC Wealth Management has developed a series of programs to support community needs. In 2011, RBC Wealth Management contributed more than \$3.3 million to charitable organizations through Foundation Grants, Employee Matching Gifts and Charitable Sponsorships.

RBC Wealth Management is a founding member of the Minnesota Keystone Program, a business organization devoted to encouraging corporate philanthropy; and in 2002, RBC Wealth Management was named the Minnesota Keystone Honored Company.

RBC FOUNDATION – USA

The RBC Foundation – USA provides grants for a variety of programs in five distinct focus areas: Arts & Culture, Civic Programs, Education, Health and Human Services.

In 2011, RBC Foundation – USA giving exceeded \$2.2 million.

EMPLOYEE MATCHING GIFTS

RBC Wealth Management recognizes and supports the initiatives that mean the most to our employees. The Employee Gift Matching Program is available through the RBC Foundation – USA to match monetary contributions made by employees to qualifying non-profits and educational institutions.

In 2011, the RBC Foundation – USA matched more than 1,000 employee monetary gifts totaling approximately \$330,000.

CHARITABLE SPONSORSHIPS

Sponsorships, which complement the RBC Foundation – USA, offer unique client entertainment opportunities while partnering with non-profit organizations in the communities where we do business.

RBC Wealth Management facilitated more than 60 major charitable sponsorships with contributions to the charities totaling more than \$1.1 million in 2011. The sponsorships were as diverse as the communities in which they took place. They included sponsorships of events, exhibits, musical performances and festivals, primarily benefiting non-profit organizations.

VOLUNTEERISM

RBC Wealth Management employees continued their work in local communities through mentoring programs, board service to non-profit organizations and many other charitable efforts. Several individuals received public recognition for their outstanding volunteerism from the organizations they serve. RBC Wealth Management is proud of how active our employees are in improving the communities where they work and live.

*“Investing in Our Community —
Proudly Sharing Our Profits Since 1909”*

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